

Making Things Possible

A TEAM OF LEADERS BREATHED NEW LIFE INTO A COMPANY AND EXPANDED IT EXTENSIVELY.

When I joined the company in 1988, there were only five people working in a mobile trailer and approximately 25 electricians in the field," recalls Hellman Electric Corp. President and CEO Steven Lazzaro. He and two other leaders at the firm – Executive Vice President Allen Cavalluzzi and CFO/Treasurer John Eremita – became partners in 1998 and bought out the interest of the last remaining partner, Stanley Plonchak, three years later, thus beginning a new era.

Today, Hellman Electric is one of the largest heavy construction commercial and industrial electrical contractors throughout New York City's five boroughs. Headquartered in its new state-of-the-art facility centrally located next to the Bronx-Whitestone Bridge, with strategic satellite locations throughout New York City, LaGuardia and JFK airports, Hellman Electric is fully licensed, comprehensively insured and bondable.

The company is a member of the International Brotherhood of Electrical Workers, National Electrical Contractors Association, General Contractors Association, the Joint Industry Board and the Intelligent Transportation Society of New York. Hellman utilizes these affiliations in providing a broad spectrum of electrical contracting services as a prime and subcontractor to the construction industry, but specializes in the installation and maintenance of intelligent transportation systems, advanced traffic management systems, traffic signal systems, street lighting, high-voltage substations, aeronautical lighting, CCTV, security and fiber optics.

Expertise Is Valued

"Being able to fulfill the need for highly skilled electricians is a competitive advantage that we bring to our clients," Lazzaro says. As a member of the IBEW Local Union No. 3, Hellman Electric



CONSTRUCTION

TODAY

April 2010

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Hellman Electric Corp.

www.hellmanelectric.com

- *Headquarters: Bronx, N.Y.*
- *Services: Heavy construction commercial and industrial electrical contractor*

"The safety of my employees is of the utmost importance to me." –Steven Lazzaro, president and CEO

benefits immensely – as do its clients – from the expertise that comes with being a union contractor. This is one of the important distinctions that separate Hellman Electric from its non-union competitors in the industry.

In addition, Hellman's project managers and engineers average more than 10 years of experience in heavy construction and electrical contracting.

Hellman maintains a fleet of more than 200 vehicles that are inspected regularly and serviced at the company's in-house maintenance facility. They include everything from jobbing vans to 80-foot bucket and boom trucks to

fiber optic splicing labs and under-bridge platform trailers.

Hellman's clients range from private corporations to public agencies, and its projects range from small, single-day assignments to large, multi-year contracts.

For more than seven decades, Hellman's customers have repeatedly entrusted the company with their most demanding projects. Hellman's repeat business is a testament to the professionalism, creativity, resourcefulness, enthusiasm and dedication that Hellman brings to each project. "We place a high value on this trust and are singularly committed to remaining worthy of that trust day in and day out," Lazzaro says.

Hellman Electric has extensive experience with many city and state agencies, having completed projects on major bridges, highways and tunnels throughout New York City, as well as LaGuardia and JFK airports. The company has developed strong relationships with the Port Authority of New York and New Jersey, New York State Department of Transportation (NYSDOT), New York City Department of Transportation, Metropolitan Transportation Authority, Triborough Bridge and Tunnel Authority and NYC Department of Environmental Protection.



» On Rt. 9A in New York City, Hellman installed the video image detectors and the ornamental street lighting poles to which they are attached. Hellman also does traffic signal installation and maintenance for the New York City Department of Transportation. Finally, Hellman also installed the decorative park light poles at the bottom left.

Intelligent Transportation Systems

While Hellman Electric has successfully completed many projects on major roads, highways, airports, bridges and tunnels throughout the five boroughs, it is well known for its unique expertise in the installation and maintenance of intelligent transportation systems (ITS) within New York City's infrastructure.

Hellman Electric is an industry leader in ITS and was the first electrical contractor to install an ITS for NYSDOT in New York City, as well as assist in the establishment of a comprehensive program to maintain these systems. ITS uses state-of-the-art electronic equipment deployed on major highways and arteries throughout the metropolitan area to quickly identify hazardous conditions, inform motorists of travel times and maintain an optimal flow of traffic.

"Today more than ever, the need to build and upgrade roads, highways, bridges and tunnels will rest on the ability to blend the benefits and cost savings of intelligent transportation systems," Lazzaro says.

The company has been recognized by *New York Construction* magazine's "Best Of" for several projects, notably the Columbus Circle reconstruction project, American Airlines terminal redevelopment, Cross Bronx/Bruckner expressway exchange and the Route 9A south promenade that was damaged after the attacks of Sept. 11.

People First

Lazzaro is very adamant about safety. "The safety of my employees is of the utmost importance to me," he says. "I understand that safety cannot



» Steven Lazzaro

be compromised and that it is an integral part of getting the job done right. If they need new tools, safety equipment or any other resources to improve their performance and maintain a safe work environment, then it's done. This is something that we do not skimp on."

Lazzaro's concern for others doesn't end with his work force. Lazzaro and Salvatore Novello of Dematteis Construction were just talking one day in 2007 about helping others, and out of it grew an event to help children. The two friends hosted a golf outing to raise funds for St. Jude Children's Research Hospital and turned it into an annual event. Children can receive cancer treatment at St. Jude's regardless of the family's ability to pay. The mission of St. Jude's is to prevent and treat catastrophic diseases in children.

Lazzaro has just completed a two-year term as president of the New York Electrical Contractors Association and the National Electrical Contractors Association (NECA). He is currently serving as the chief negotiator for NECA New York representing 225 union electrical contractors in negotiations with Local Union No. 3 to establish the new collective bargaining agreement.

Additionally, Lazzaro and Hellman Electric are big believers in mentoring young people. The company participates in a mentoring program at Manhattan College, and Lazzaro has mentored several students. Hellman Electric employs undergraduate students as summer interns as well. The company is well-positioned for future work on the next generation of infrastructure construction and rebuilding. ♦